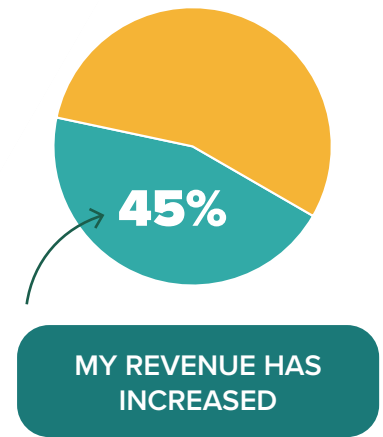
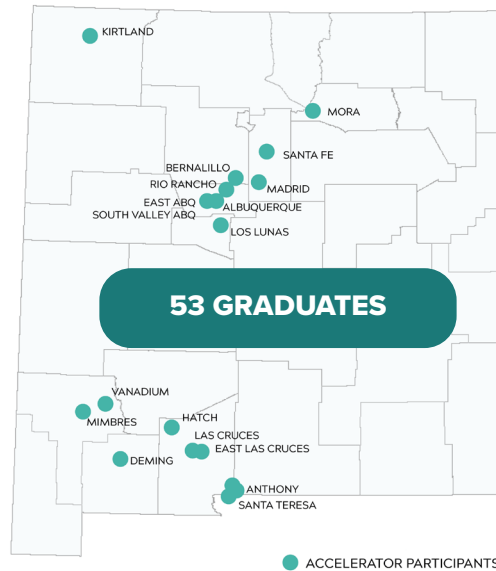
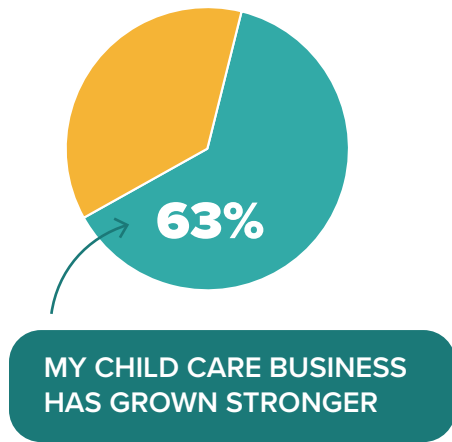


HOME-BASED CHILD CARE (HBC) STATEWIDE BUSINESS ACCELERATOR

Home-based care represents an opportunity to support families, employers, and communities with high-quality and culturally aligned care. In the current child care crisis, supporting and developing these entrepreneurs is building a strong foundation for economic growth.

MEANINGFUL RESULTS



POWERFUL PROVIDERS



Valeria Holloway owns Best of the Southwest Daycare and frequently mentors other caregivers and works to build community.



Sara Ramos is actively growing her business in Hatch, NM and credits the HBC Accelerator with supporting her to get licensed.



Karla Pineda became licensed and now cares for 14 children. She is part of the Proveedoras Unidas Coalition in Southern NM.



40% are able to care for more kids.



93% know more about resources.



66% have increased the quality of their child care business.

PARTNERSHIPS TO SUPPORT THE SECTOR

A partnership between Growing Up NM, WESST, and Partnership for Community Action (PCA) created the bilingual HBC Statewide Business Accelerator. 64 providers started the 6-month journey together to grow and improve their home-based child care businesses. 53 completed the Accelerator and graduated in June 2022. Participants were paid \$1,000 stipends in three installments. The HBC Accelerator included expert presenters offering workshops, peer discussions, and the option for individual coaching.

