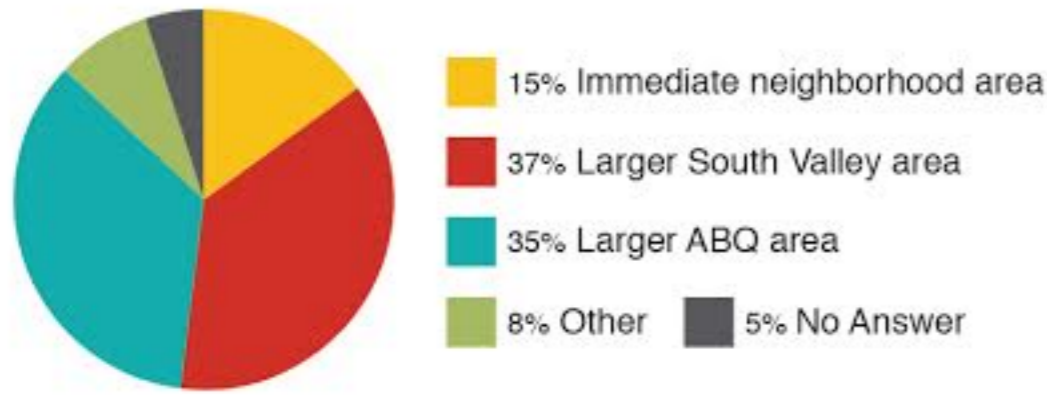
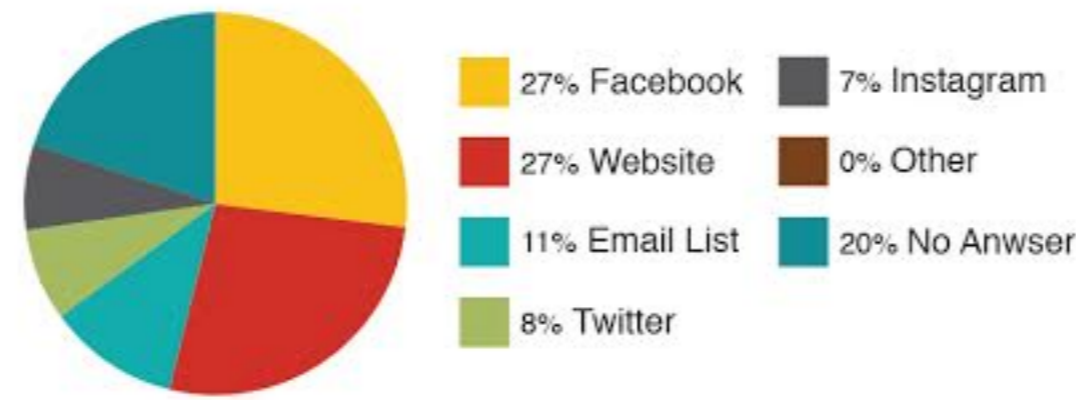


# South Valley Business Survey Results:

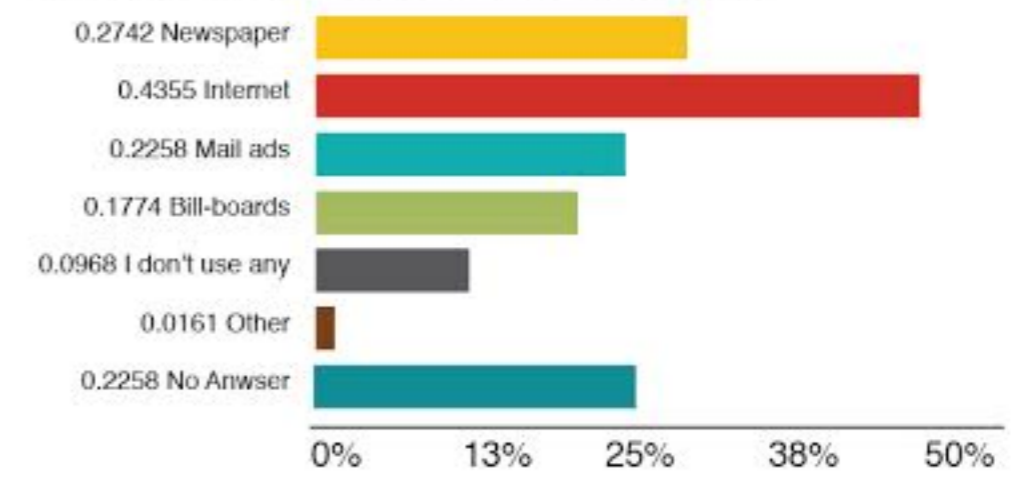
Where do the majority of your customers come from?



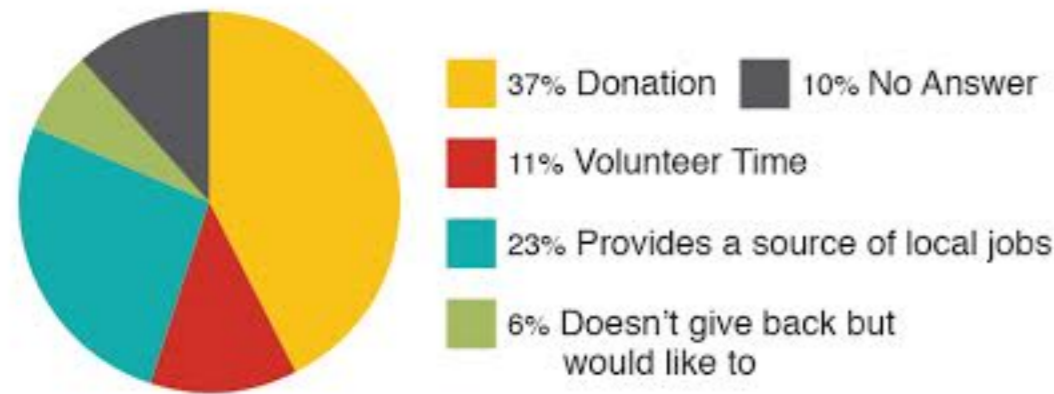
What online tools do you use to promote your business?



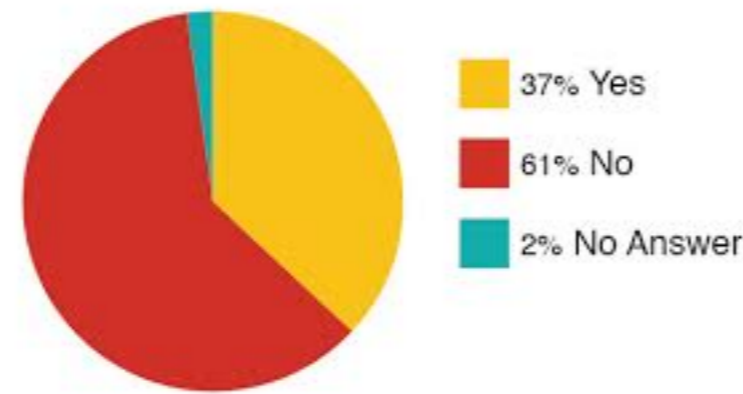
What forms of advertising do you utilize?



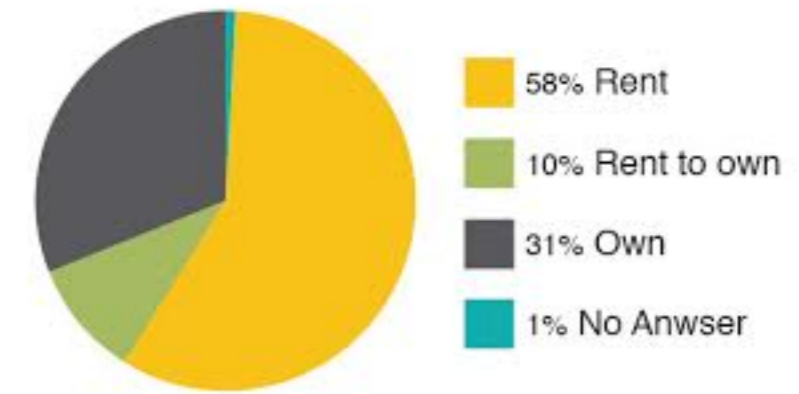
How does your company mostly give back to the local community?



Do you feel as though your company is struggling?

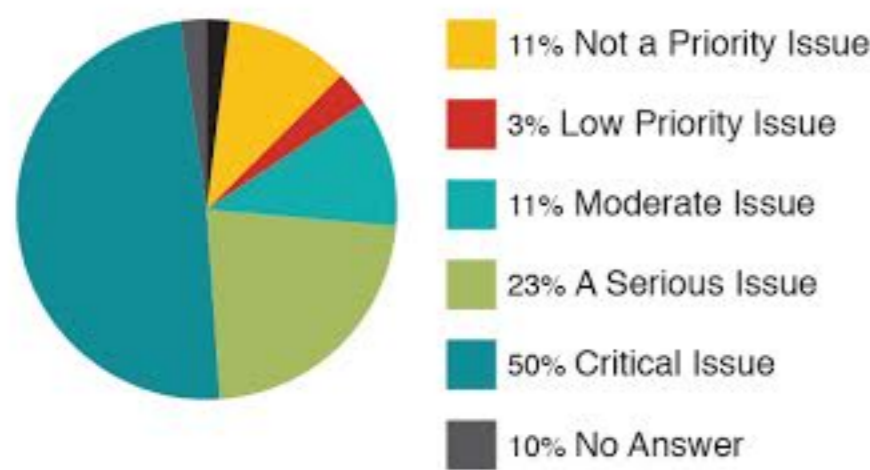


Do you own or rent your place of business?

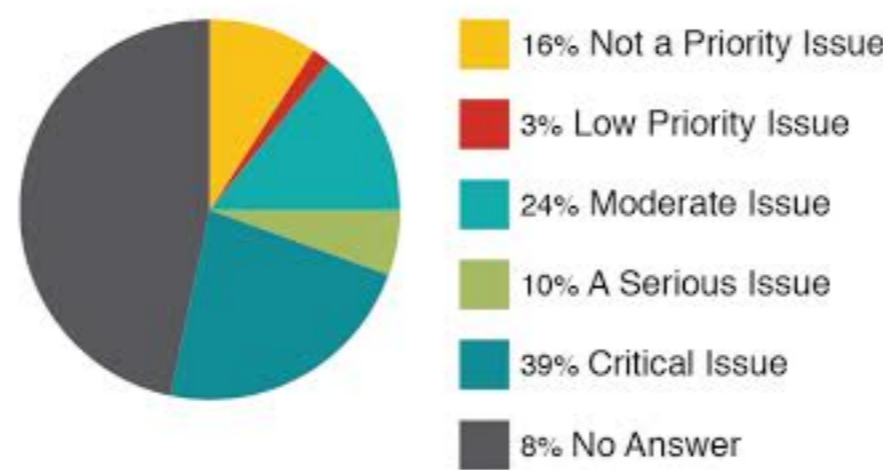


## What needs to be done with small business in the South Valley to increase business success? (7 through 9)

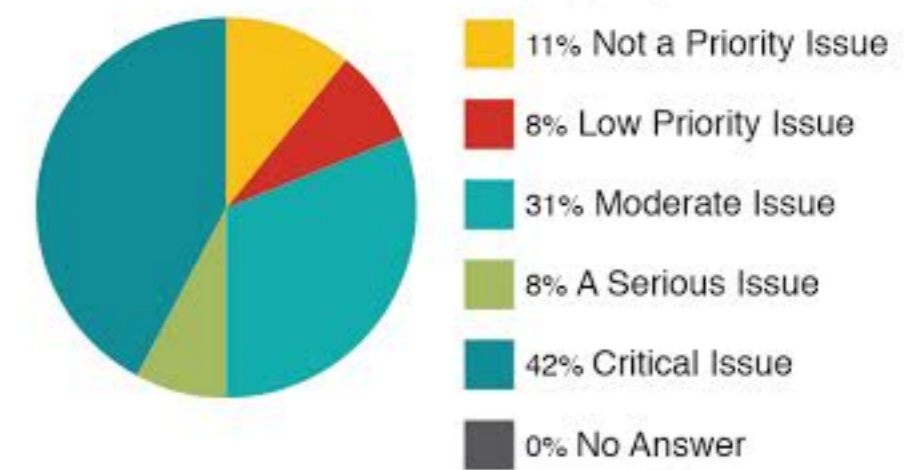
Sign and Storefront Design



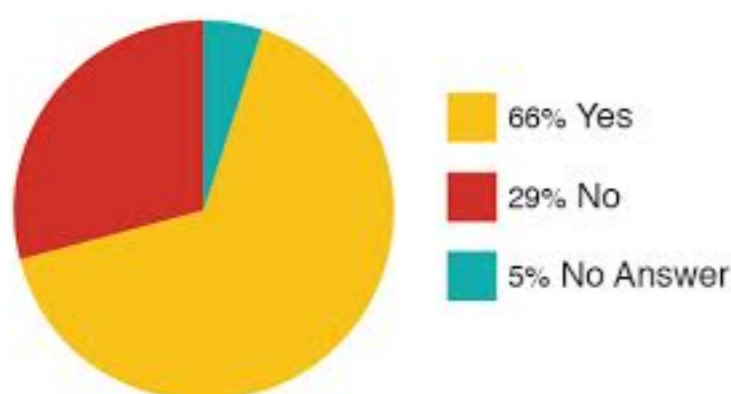
Landscaping and Beautification



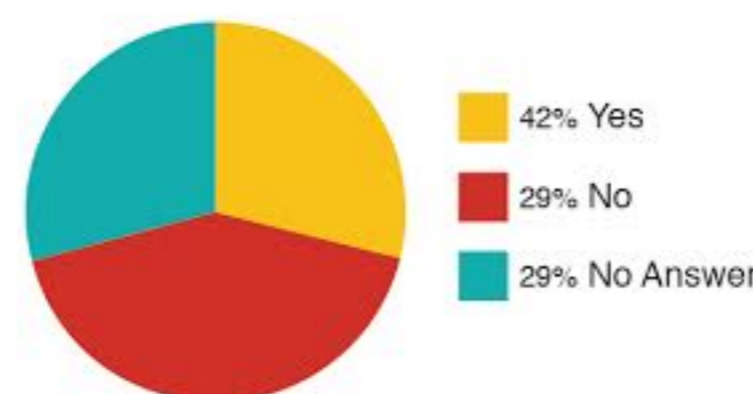
Methods for communicating among neighboring business and property owners



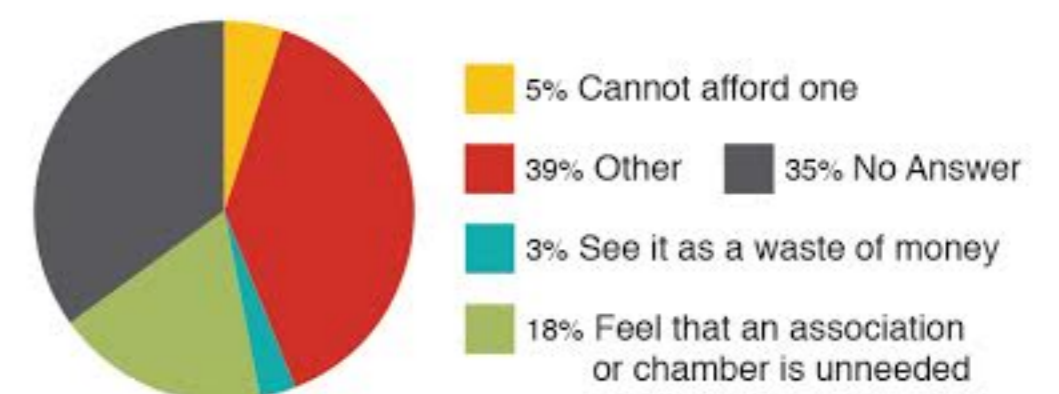
Do you outsource aspects of your business to other service providers?



If available at little or no cost - would you be interested in your business participating in a value or discount program?

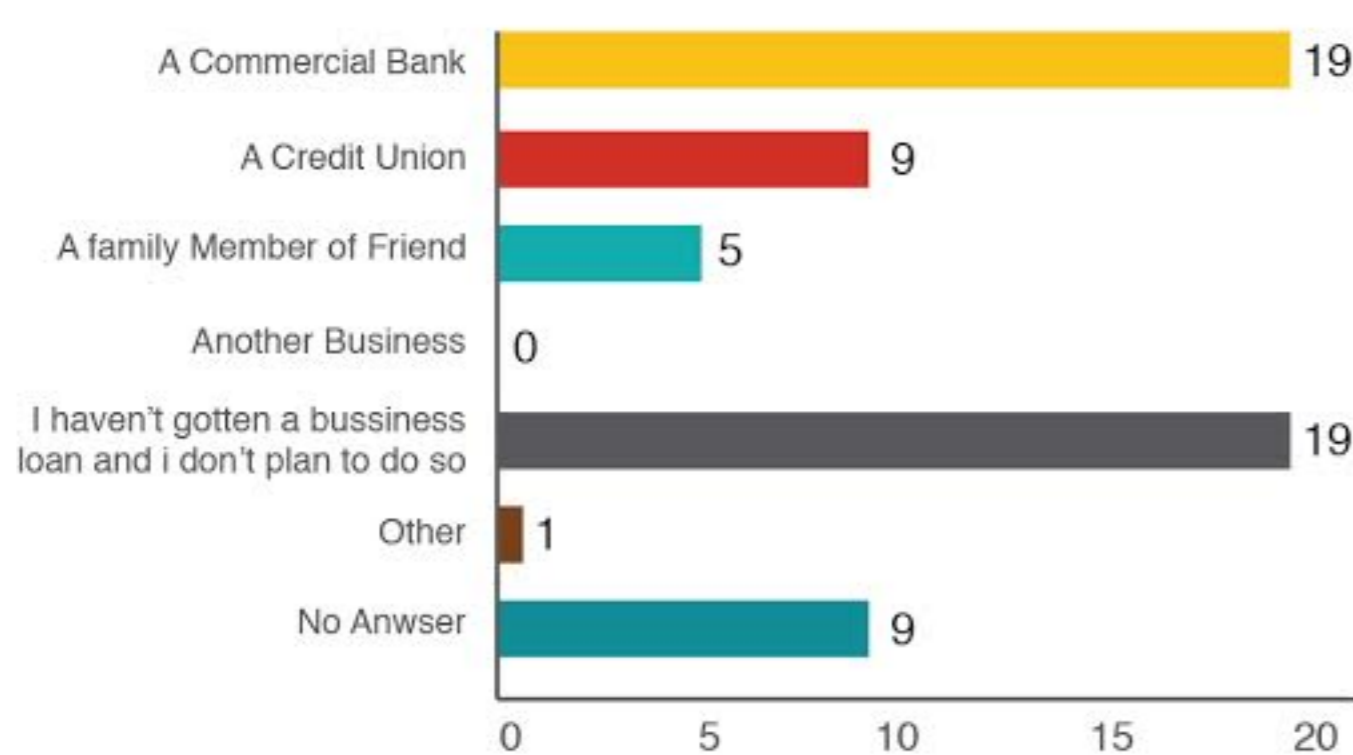


If you do NOT utilize the support of a business association or chamber of commerce, what's your primary reason for not doing so?

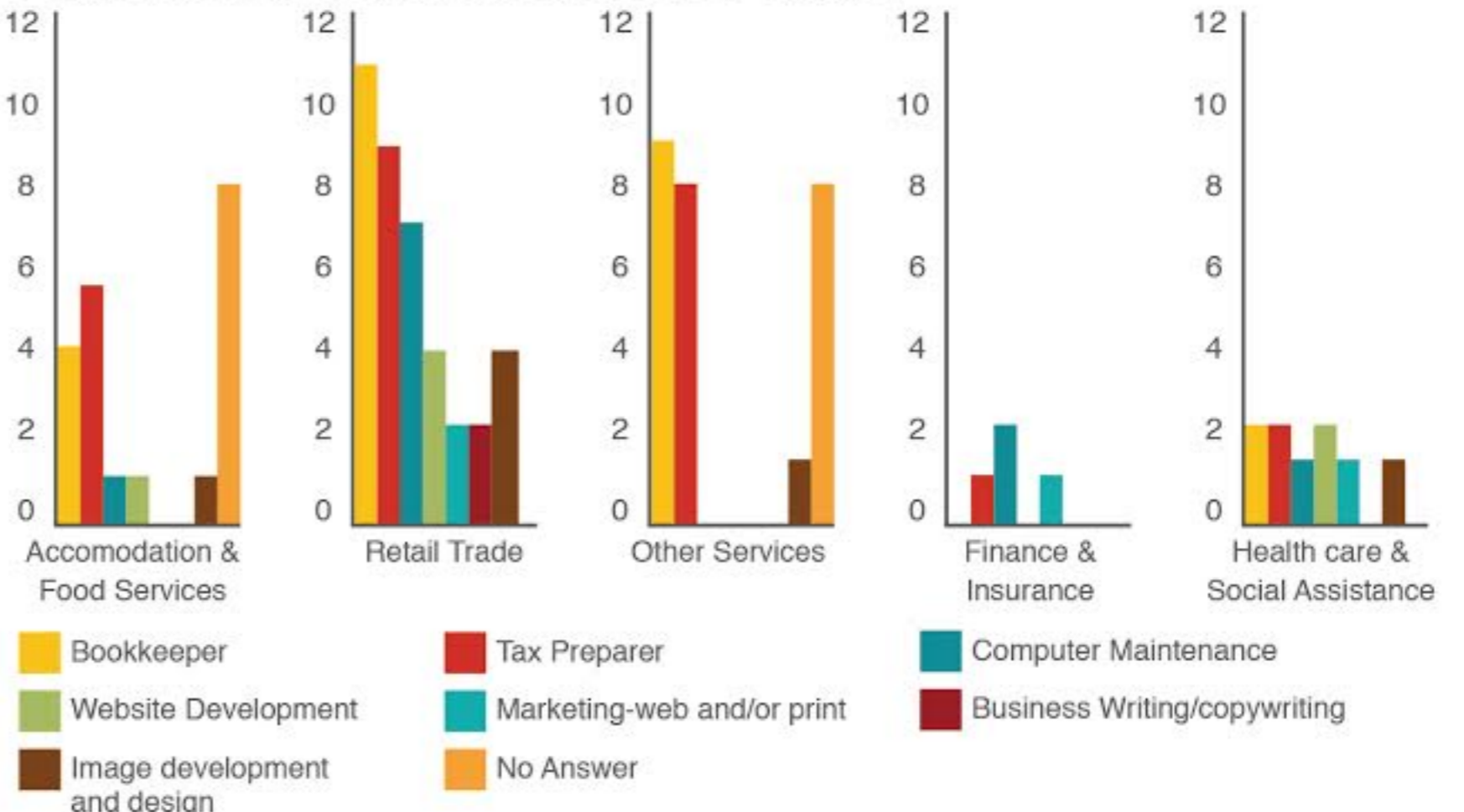


The broader theme of the small business survey indicates that there is a desire to build connections between business owners and supportive institutions to further their contributions. It is the recommendation of Partnership for Community Action that we look for ways to build a supportive environment that helps small businesses build upon existing strengths. With the help of the South Valley community, we can ensure that small businesses continue to serve as the bedrock for the local economy.

IF YOUR BUSINESS NEEDED A LOAN WOULD YOU PREFER GOING TO:



IF YOU DO OUTSOURCE ASPECTS OF YOUR BUSINESS, WHICH OF THE FOLLOWING SERVICE PROVIDERS DO YOU UTILIZE?



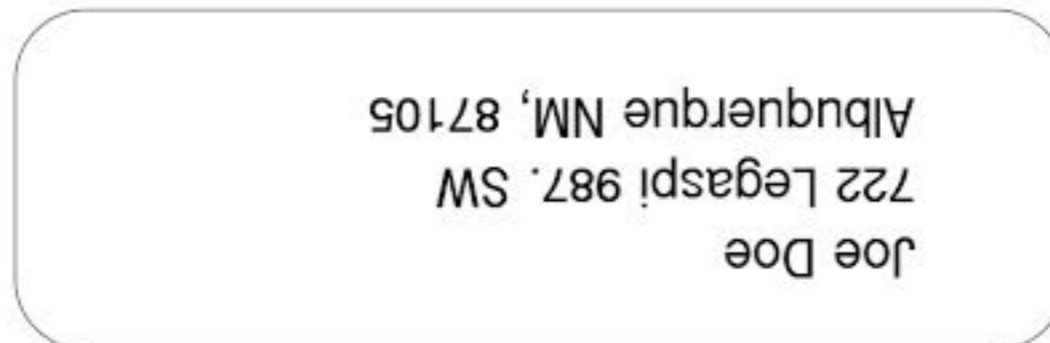


Small businesses are the engines that drive our economic growth. This past August and September, the Partnership for Community Action (PCA) student interns hit the streets to survey sixty-two small businesses in our South Valley community. The students asked business owners a total of fifteen multiple-choice questions and requested they answer according to what best represented their small businesses.



Join the El Puente Business Network on Facebook and access essential small business resources and opportunities.

<http://tinyurl.com/elpuentebussinesnetwork>



Taqueria El Paisa wins free tablet for participating in PCA's South Valley Business Survey!

**Thanks!**



Become part of our Facebook community  
<http://tinyurl.com/elpuentebussinesnetwork>

## South Valley Small Business Survey

### Open for our survey findings:

South Valley businesses are a crucial part of the general economy of Bernalillo County and the Albuquerque Metropolitan area. A majority of small business owners are concerned about crime issues in the South Valley area. Ownership of place of business is important as we consider how to support the capital and infrastructure needs of businesses in the South Valley.

Enclosed are some of the results

